

Louisiana State Parks

Chemin-A-Haut

Prepared for:

**Louisiana Department of Culture,
Recreation and Tourism**



The Louisiana Research Team



ECONOMIC ANALYSIS

CHEMIN-A-HAUT STATE PARK (2004-05)

Number of overnight visitors	19,764
Number of day use visitors	29,771
Number of employees - regular	8
Number of employees - peak	10

ECONOMIC IMPACT OF CHEMIN-A-HAUT STATE PARK

Park visit related spending by out of state visitors in Louisiana businesses	\$290,736
Spending by out of state visitors in park	\$66,706
Total primary spending by out of state visitors in LA	\$357,443
Secondary economic impact of out of state visitor spending	\$375,315
Total Economic Impact	\$732,758

Earnings for local workers generated by out of state visitors	\$237,342
Jobs generated by out of state visitors	11

LOUISIANA RESIDENT SPENDING

Park visit related spending by Louisiana residents in Louisiana businesses	\$232,073
Spending by Louisiana residents in state park	\$107,918
Total Spending by Louisiana Residents	\$339,991

RETURN ON INVESTMENT

Direct spending by park visitors (A)	\$697,433
Direct operating expenses (B)	\$439,255
Return on Operating Expenses (A/B)	\$1.59

The following tables show the overall results of the survey of visitors who stayed overnight at Chemin-A-Haut.

Are you a Louisiana resident?

Table 1

Response	Percentage
Yes	61.8%
No	38.2%
Total	100.0%

Was this your first visit to this park?

Table 2

Response	Percentage
Yes	18.4%
No	81.6%
Total	100.0%

How many nights did you and your party spend at this Louisiana state park?

Table 3

Response	Percentage
0 nights	9.6%
1-3 nights	75.1%
4-9 nights	15.3%
10+ nights	0.0%
Total	100.0%

What did you like best about this state park?

Table 4

Response	Percentage
Nature/outdoor environment	37.0%
Relaxing atmosphere	25.9%
Clean/good facilities	24.1%
Accessibility	9.3%
Other	3.7%
Total	100.0%

What did you like least about this state park?**Table 5**

Response	Percentage
Nothing to dislike	64.7%
Mosquitoes, flies, ants, bees etc.	21.6%
Other	11.8%
Restroom	2.0%
Dump stations/sewage hook-up	0.0%
Dirty water/trash in water	0.0%
Signage	0.0%
Total	100.0%

What activities did you and your party participate in while at this park?**Table 6**

Response	Percentage
Bicycling on pavement	34.0%
Boating (pleasure)	15.1%
Cabin rental	56.6%
Camping (RV, trailer)	24.5%
Camping (Tent, other)	5.7%
Canoeing/kayaking	0.0%
Educational programs/exhibits	11.3%
Fishing (boat)	20.8%
Fishing (pier/bank)	30.2%
Group camp rental	15.1%
Hiking	43.4%
Mountain biking	0.0%
Nature study	15.1%
Other	17.0%
Picnicking/cooking out	67.9%
Sailing (sailboat)	0.0%
Sailing (wind surfing)	0.0%
Sight-seeing	35.8%
Swimming	30.2%
Water-skiing	0.0%

* The percentage equal greater then 100 due to multiple responses

Would you say your most recent visit to a Louisiana state park?

Table 7

Response	Percentage
Exceed your expectations	27.8%
Met your expectations	63.0%
Almost met your expectations	7.4%
Failed to met your expectations	1.9%
Don't know	0.0%
Total	100.0%

What facilities or activities would you like to see added or expanded to help make this park more enjoyable, comfortable and inviting?

Table 8

Response	Percentage
Everything is fine/no change	39.6%
Other	20.8%
Add/improve hiking, nature trails	28.3%
More recreational facilities	22.6%
Better playgrounds/ more equipment	17.0%

* The percentage equal greater than 100% due to multiple responses

Have you visited other Louisiana State Parks within the past 12 months?**Table 9**

Response	Percentage
Chemin-A-Haut SP	46.4%
Lake Claiborne SP	25.0%
Lake D'Arbonne SP	25.0%
Sam Houston Jones SP	17.9%
Poverty Point Reservoir SP	17.6%
Lake Bistineau SP	14.3%
South Toledo Bend SP	10.7%
Faiview-Riverside SP	7.1%
Fontainebleau SP	7.1%
Bayou Segnette SP	3.6%
Caney Creek Lake/Jimmie Davis SP	3.6%
Chicot SP	3.6%
Cypremort Point SP	3.6%
Grand Isle SP	3.6%
Lake Bruin SP	3.6%
North Toledo Bend SP	3.6%
St. Bernard SP	3.6%
Lake Fausse Pointe SP	0.0%
Tickfaw SP	0.0%

* The percentage equal greater then 100 due to multiple responses

Have you visited outdoor recreation parks in other states within the past 12 months?

Table 10

Response	Percentage
Yes	50.9%
No	49.1%
Total	100.0%

If yes, in which state are those other parks?

Table 10a

Response	Percentage
Arkansas	60.0%
Texas	30.0%
Mississippi	23.3%
Florida	20.0%
Louisiana	20.0%
Alabama	13.3%
Missouri	13.3%
Colorado	13.0%
Iowa	10.0%
Nebraska	10.0%
Kentucky	6.7%
Tennessee	6.7%
Arizona	3.3%
California	3.3%
Georgia	3.3%
Illinois	3.3%
Kansas	3.3%
Montana	3.3%
New Jersey	3.3%
New Mexico	3.3%
North Dakota	3.3%
Ohio	3.3%

Response	Percentage
Oklahoma	3.3%
Pennsylvania	3.3%
South Carolina	3.3%
South Dakota	3.3%
Utah	3.3%
Washington	3.3%
Wyoming	3.3%
Alaska	0.0%
Connecticut	0.0%
Delaware	0.0%
Hawaii	0.0%
Idaho	0.0%
Indiana	0.0%
Maine	0.0%
Maryland	0.0%
Massachusetts	0.0%
Michigan	0.0%
Minnesota	0.0%
Nevada	0.0%
New Hampshire	0.0%
New York	0.0%
North Carolina	0.0%
Oregon	0.0%
Rhode Island	0.0%
Vermont	0.0%
Virginia	0.0%
West Virginia	0.0%
Wisconsin	0.0%

* The percentage equal greater then 100 due to multiple responses

Visiting a state park is an educational experience.

Table 11

Response	Percentage
Strongly Agree	24.18%
Agree	63.0%
Neutral	11.1%
Disagree	0.0%
Strongly Disagree	1.9%
Total	100.0%

Visiting a state park is a good way to experience nature.

Table 12

Response	Percentage
Strongly Agree	49.1%
Agree	49.1%
Neutral	1.8%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to spend time with family.

Table 13

Response	Percentage
Strongly Agree	72.7%
Agree	27.3%
Neutral	0.0%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

A trip including a visit to a state park is a good value for the money.

Table 14

Response	Percentage
Strongly Agree	67.3%
Agree	30.9%
Neutral	1.8%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to get away from the stress and demands of daily life.

Table 15

Response	Percentage
Strongly Agree	65.5%
Agree	32.7%
Neutral	1.8%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

A trip including state parks is a good way to experience a state's culture and history.

Table 16

Response	Percentage
Strongly Agree	25.5%
Agree	54.5%
Neutral	18.2%
Disagree	1.8%
Strongly Disagree	0.0%
Total	100.0%

How many people were in your party on this trip to a Louisiana state park?

Table 17

Response	Percentage
1-2 people	21.3%
3-5 people	27.6%
6-9 people	19.2%
10+people	31.9%
Total	100.0%

Did any children under the age of 18 accompany you on your most recent visit to a Louisiana state park?

Table 18

Response	Percentage
Yes	67.3%
No	32.7%
Total	100.0%

How did you find out about this park?**Table 19**

Response	Percentage
Personal knowledge/previous visit	45.5%
Friends, family ,co-worker	32.7%
Internet/website	9.1%
State Parks brochure	3.6%
Maps	1.8%
Other	1.8%
Television	1.8%
Welcome Center	1.8%
Total	100.0%

Which of the following, if, any, Louisiana State Historic Sites have you visited in the last 12 months?**Table 20**

Response	Percentage
Poverty Point SHS	50.0%
Fort St. Jean Baptiste SHS	14.3%
Mansfield SHS	14.3%
Audubon SHS	7.10%
Fort Pike SHS	7.1%
Longfellow-Evangeline SHS	7.1%
Marksville SHS	7.1%
Rosedown Plantation SHS	7.1%
Winter Quarters SHS	7.1%
Centenary SHS	0.0%
Fort Jesup SHS	0.0%
Los Adaes SHS	0.0%
Plaquemine Lock SHS	0.0%
Port Hudson SHS	0.0%

* The percentage equal greater then 100 due to multiple responses

Are you retired?

Table 21

Response	Percentage
Yes	42.0 %
No	58.0%
Total	100.0%

What is the approximate annual income of your household?

Table 22

Response	Percentage
\$7,500-\$24,999	14.0%
\$25,000-\$47,499	34.0%
\$47,500-\$74,999	22.0%
\$75,000-\$99,999	16.0%
\$100,000-\$149,000	8.0%
\$150,000+	6.0%
Total	100.0%