

Louisiana State Parks

Fontainebleau

Prepared for:

**Louisiana Department of Culture,
Recreation and Tourism**



The Louisiana Research Team



ECONOMIC ANALYSIS

FOUNTAINBLEAU STATE PARK (2004-05)

Number of overnight visitors	106,788
Number of day use visitors	106,171
Number of employees - regular	9
Number of employees - peak	20

ECONOMIC IMPACT OF FOUNTAINBLEAU STATE PARK

Park visit related spending by out of state visitors in Louisiana businesses	\$2,055,679
Spending by out of state visitors in park	\$179,114
Total primary spending by out of state visitors in LA	\$2,234,793
Secondary economic impact of out of state visitor spending	\$2,346,533
Total Economic Impact	\$4,581,326

Earnings for local workers generated by out of state visitors	\$1,483,903
Jobs generated by out of state visitors	71

LOUISIANA RESIDENT SPENDING

Park visit related spending by Louisiana residents in Louisiana businesses	\$2,003,119
Spending by Louisiana residents in state park	\$274,340
Total Spending by Louisiana Residents	\$ 2,277,459

RETURN ON INVESTMENT

Direct spending by park visitors (A)	\$4,512,252
Direct operating expenses (B)	\$1,140,992
Return on Operating Expenses (A/B)	\$3.95

The following tables show the overall results of the survey of visitors who stayed overnight at Fontainebleau State Park.

Are you a Louisiana resident?

Table 1

Response	Percentage
Yes	60.5%
No	39.5%
Total	100.0%

Was this your first visit to this park?

Table 2

Response	Percentage
Yes	31.0%
No	69.0%
Total	100.0%

How many nights did you and your party spend at this Louisiana state park?

Table 3

Response	Percentage
0 nights	1.8%
1-3 nights	71.9%
4-9 nights	21.9%
10+ nights	4.5%
Total	100.0%

What did you like best about this state park?

Table 4

Response	Percentage
Clean/Good Facilities	16.5%
Relaxing Atmosphere	23.9%
Nature/Outdoor environment	40.4%
Accessibility	13.8%
Other	5.5%
Total	100.0%

What did you like least about this state park?**Table 5**

Response	Percentage
Nothing to dislike	37.3%
Mosquitoes, flies, ants, bees etc.	25.5%
Other	14.5%
Dirty water/trash in water	.9%
Dump stations/Sewage hook-up	10.0%
Restroom	10.9%
Total	100.0%

What activities did you and your party participate in while at this park?**Table 6**

Response	Percentage
Bicycling on pavement	50.4%
Boating (pleasure)	7.8%
Cabin Rental	6.1%
Camping (RV, trailer)	71.3%
Camping (tent, other)	14.8%
Canoeing/Kayaking	3.5%
Educational programs/exhibits	16.5%
Fishing (boat)	6.1%
Fishing (pier/bank)	11.3%
Group camp rental	4.3%
Hiking	40.0%
Mountain biking	6.1%
Nature study	9.6%
Other	9.6%
Picnicking/cooking out	47.8%
Sailing (sailboat)	0.0%
Sailing (wind surfing)	0.0%
Sight-seeing	50.4%
Swimming	13.9%
Water-skiing	0.9%

* The percentage equal greater than 100 due to multiple responses

Would you say your most recent visit to a Louisiana state park?**Table 7**

Response	Percentage
Exceed your expectations	20.2%
Met your expectations	68.4%
Almost met your expectations	7.9%
Failed to met your expectations	2.6%
Don't know	.9%
Total	100.0%

What facilities or activities would you like to see added or expanded to help make this park more enjoyable, comfortable and inviting?**Table 8**

Response	Percentage
Everything is fine/no change	40.2%
Other	33.6%
More recreational facilities	15.9%
Better playgrounds/ more equipment	6.5%
Add/improve hiking, nature trails	14.0%
Total	110.3%

* The percentage equal greater than 100 due to multiple responses

Have you visited other Louisiana State Parks within the past 12 months?**Table 9**

Response	Percentage
Lake Fausse Pointe SP	19.2%
Cypremort Point SP	5.1%
Chicot SP	16.7%
Grand Isle SP	28.2%
North Toledo Bend SP	7.7%
Bayou Segnette SP	17.9%
Lake Claiborne SP	3.8%
South Toledo Bend SP	6.4%
Fontainebleau SP	39.7%
Sam Houston Jones SP	9.0%
Lake Bistineau SP	5.1%
Faiview-Riverside SP	38.5%
Tickfaw SP	21.8%
Lake Bruin SP	7.7%
Lake D'Arbonne SP	5.1%
St. Bernard SP	6.4%
Caney Creek Lake/Jimmie Davis SP	0.0%
Chemin-A-Haut SP	1.3%
Poverty Point Reservoir SP	2.6%
Total	246.2%

* The percentage equal greater than 100 due to multiple responses

Have you visited outdoor recreation parks in other states within the past 12 months?

Table 10

Response	Percentage
Yes	78.1%
No	21.9%
Total	100.0%

If yes, in which state are those other parks?

Table 10a

Response	Percentage
Alabama	33.7%
Alaska	2.2%
Arizona	8.7%
Arkansas	22.8%
California	8.7%
Colorado	9.8%
Connecticut	3.3%
Delaware	1.1%
Florida	39.1%
Georgia	19.6%
Hawaii	1.1%
Idaho	3.3%
Illinois	4.3%
Indiana	4.3%
Iowa	2.2%
Kansas	6.5%
Kentucky	8.7%
Louisiana	18.5%
Maine	2.2%
Maryland	4.3%
Massachusetts	2.2%
Michigan	2.2%

Response	Percentage
Minnesota	5.4%
Mississippi	62.0%
Missouri	9.8%
Montana	3.3%
Nebraska	7.6%
Nevada	6.5%
New Hampshire	1.1%
New Jersey	1.1%
New Mexico	10.9%
New York	2.2%
North Carolina	8.7%
North Dakota	1.1%
Ohio	5.4%
Oklahoma	6.5%
Oregon	5.4%
Pennsylvania	7.6%
Rhode Island	1.1%
South Carolina	5.4%
South Dakota	3.3%
Tennessee	23.9%
Texas	33.7%
Utah	5.4%
Vermont	1.1%
Virginia	7.6%
Washington	3.3%
West Virginia	3.3%
Wisconsin	3.3%
Wyoming	7.6%

* The percentage equal greater than 100 due to multiple responses

Visiting a state park is an educational experience.

Table 11

Response	Percentage
Strongly Agree	18.1%
Agree	63.8%
Neutral	18.1%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to experience nature.

Table 12

Response	Percentage
Strongly Agree	46.5%
Agree	47.4%
Neutral	5.3%
Disagree	0.9%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to spend time with family.

Table 13

Response	Percentage
Strongly Agree	63.8%
Agree	35.3%
Neutral	0.9%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

A trip including a visit to a state park is a good value for the money.

Table 14

Response	Percentage
Strongly Agree	64.9%
Agree	31.6%
Neutral	3.5%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to get away from the stress and demands of daily life.

Table 15

Response	Percentage
Strongly Agree	68.8%
Agree	28.6%
Neutral	2.7%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

A trip including state parks is a good way to experience a state's culture and history.

Table 16

Response	Percentage
Strongly Agree	25.0%
Agree	58.9%
Neutral	15.2%
Disagree	0.9%
Strongly Disagree	0.0%
Total	100.0%

How many people were in your party on this trip to a Louisiana state park?

Table 17

Response	Percentage
1-2 people	48.7%
3-5 people	25.2%
6-9 people	13.8%
10+people	4.3%
Total	100.0%

Did any children under the age of 18 accompany you on your most recent visit to a Louisiana state park?

Table 18

Response	Percentage
Yes	40.2%
No	59.8%
Total	100.0%

How did you find out about this park?**Table 19**

Response	Percentage
Personal knowledge/previous visit	33.9%
Friends, family ,co-worker	21.2%
Newspaper	0.8%
Internet/Website	8.5%
State Parks brochure	8.5%
Other	2.5%
Travel guides, books, magazines	12.7%
Called or visited tourism office	0.8%
Wrote/phoned the park	0.0%
Television	0.0%
Radio	0.8%
Welcome Center	2.5%
Automobile/Travel Club	0.8%
Maps	5.9%
Convention and Visitor's Bureau	0.0%
Called or visited travel company	0.8%
Called or visited travel agent	0.0%
Total	100.0%

Which of the following, if, any, Louisiana State Historic Sites have you visited in the last 12 months?

Table 20

Response	Percentage
Audubon SHS	16.7%
Centenary SHS	6.7%
Fort Jesup SHS	3.3%
Fort Pike SHS	26.7%
Fort St. Jean Baptiste SHS	10.0%
Longfellow-Evangeline SHS	23.3%
Los Adaes SHS	0.0%
Mansfield SHS	6.7%
Marksville SHS	6.7%
Plaquemine Lock SHS	13.3%
Port Hudson SHS	16.7%
Poverty Point SHS	16.7%
Rosedown Plantation SHS	30.0%
Winter Quarters SHS	10.0%
Total	100.0%

* The percentage equal greater than 100 due to multiple responses

Are you retired?

Table 21

Response	Percentage
Yes	41.6%
No	58.4%
Total	100.0%

What is the approximate annual income of your household?

Table 22

Response	Percentage
\$7,500-\$24,999	2.9%
\$25,000-\$47,499	36.3%
\$47,500-\$74,999	27.5%
\$75,000-\$99,999	19.6%
\$100,000-\$149,000	11.8%
\$150,000+	2.0%
Total	100.0%