

Louisiana State Parks

Tickfaw

Prepared for:

**Louisiana Department of Culture,
Recreation and Tourism**



The Louisiana Research Team



ECONOMIC ANALYSIS

TICKFAW STATE PARK (2004-05)

Number of overnight visitors	52,151
Number of day use visitors	46,141
Number of employees - regular	13
Number of employees - peak	21

ECONOMIC IMPACT OF TICKFAW STATE PARK

Park visit related spending by out of state visitors in Louisiana businesses	\$514,228
Spending by out of state visitors in park	\$52,192
Total primary spending by out of state visitors in LA	\$566,420
Secondary economic impact of out of state visitor spending	\$594,741
Total Economic Impact	\$1,161,161

Earnings for local workers generated by out of state visitors	\$37,610
Jobs generated by out of state visitors	18

LOUISIANA RESIDENT SPENDING

Park visit related spending by Louisiana residents in Louisiana businesses	\$1,693,812
Spending by Louisiana residents in state park	\$231,462
Total Spending by Louisiana Residents	\$1,925,273

RETURN ON INVESTMENT

Direct spending by park visitors (A)	\$2,491,694
Direct operating expenses (B)	\$758,996
Return on Operating Expenses (A/B)	\$3.28

The following tables show the overall results of the survey of visitors who stayed overnight at Tickfaw State Park.

Are you a Louisiana resident?

Table 1

Response	Percentage
Yes	81.6%
No	18.4%
Total	100.0%

Was this your first visit to this park?

Table 2

Response	Percentage
Yes	36.9%
No	63.1%
Total	100.0%

How many nights did you and your party spend at this Louisiana state park?

Table 3

Response	Percentage
0 nights	0.0%
1-3 nights	73.1%
4-9 nights	25.8%
10+ nights	1.1%
Total	100.0%

What did you like best about this state park?

Table 4

Response	Percentage
Clean/Good Facilities	24.0%
Relaxing Atmosphere	25.0%
Nature/Outdoor environment	41.7%
Accessibility	5.2%
Other	4.2%
Total	100.0%

What did you like least about this state park?**Table 5**

Response	Percentage
Nothing to dislike	41.1%
Mosquitoes, flies, ants, bees etc.	35.6%
Other	16.7%
Dirty water/trash in water	3.3%
Dump stations/Sewage hook-up	2.2%
Restroom	1.1%
Total	100.0%

What activities did you and your party participate in while at this park?

Table 6

Response	Percentage
Bicycling on pavement	41.8%
Boating (pleasure)	33.7%
Cabin Rental	53.1%
Camping (RV, trailer)	39.8%
Camping (tent, other)	12.2%
Canoeing/Kayaking	18.4%
Educational programs/exhibits	15.3%
Fishing (boat)	37.8%
Fishing (pier/bank)	51.0%
Group camp rental	5.1%
Hiking	56.1%
Mountain biking	3.1%
Nature study	24.5%
Other	5.1%
Picnicking/cooking out	55.1%
Sailing (sailboat)	0.0%
Sailing (wind surfing)	1.0%
Sight-seeing	41.8%
Swimming	4.1%
Water-skiing	2.0%

* The percentage equal greater than 100 due to multiple responses

Would you say your most recent visit to a Louisiana state park?

Table 7

Response	Percentage
Exceed your expectations	30.2%
Met your expectations	62.5%
Almost met your expectations	3.1%
Failed to met your expectations	2.1%
Don't know	2.1%
Total	100.0%

What facilities or activities would you like to see added or expanded to help make this park more enjoyable, comfortable and inviting?

Table 8

Response	Percentage
Everything is fine/no change	38.0%
Other	23.9%
More recreational facilities	17.4%
Better playgrounds/ more equipment	12.0%
Add/improve hiking, nature trails	25.0%

* The percentage equal greater than 100 due to multiple responses

Have you visited other Louisiana State Parks within the past 12 months?**Table 9**

Response	Percentage
Bayou Segnette SP	19.7%
Caney Creek Lake/Jimmie Davis SP	3.3%
Chemin-A-Haut SP	1.6%
Chicot SP	45.9%
Cypremort Point SP	16.4%
Faiview-Riverside SP	8.2%
Fontainebleau SP	13.1%
Grand Isle SP	19.7%
Lake Bistineau SP	9.8%
Lake Bruin SP	4.9%
Lake Claiborne SP	8.7%
Lake D'Arbonne SP	13.1%
Lake Fausse Pointe SP	34.4%
North Toledo Bend SP	6.6%
Poverty Point Reservoir SP	3.3%
Sam Houston Jones SP	11.5%
South Toledo Bend SP	4.9%
St. Bernard SP	3.3%
Tickfaw SP	19.7%
Total	247.5%

* The percentage equal greater than 100 due to multiple responses

Have you visited outdoor recreation parks in other states within the past 12 months?

Table 10

Response	Percentage
Yes	51.6%
No	48.4%
Total	100.0%

If yes, in which state are those other parks?

Table 10a

Response	Percentage
Alabama	28.8%
Alaska	
Arizona	5.8%
Arkansas	25.0%
California	1.9%
Colorado	7.7%
Connecticut	1.9%
Delaware	1.9%
Florida	26.9%
Georgia	13.5%
Hawaii	
Idaho	
Illinois	1.9%
Indiana	3.8%
Iowa	1.9%
Kansas	1.9%
Kentucky	11.5%
Louisiana	17.3%
Maine	5.8%
Maryland	1.9%
Massachusetts	3.8%
Michigan	5.8%

Response	Percentage
Minnesota	1.9%
Mississippi	44.2%
Missouri	3.8%
Montana	3.8%
Nebraska	5.8%
Nevada	3.8%
New Hampshire	5.8%
New Jersey	5.8%
New Mexico	7.7%
New York	5.8%
North Carolina	7.7%
North Dakota	1.9%
Ohio	3.8%
Oklahoma	3.8%
Oregon	0.0%
Pennsylvania	3.8%
Rhode Island	1.9%
South Carolina	7.7%
South Dakota	3.8%
Tennessee	15.4%
Texas	25.0%
Utah	1.9%
Vermont	3.8%
Virginia	3.8%
Washington	1.9%
West Virginia	3.8%
Wisconsin	5.8%
Wyoming	7.7%

* The percentage equal greater than 100 due to multiple responses

Visiting a state park is an educational experience.

Table 11

Response	Percentage
Strongly Agree	22.9%
Agree	60.4%
Neutral	15.6%
Disagree	1.0%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to experience nature.

Table 12

Response	Percentage
Strongly Agree	56.1%
Agree	42.9%
Neutral	1.0%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to spend time with family.

Table 13

Response	Percentage
Strongly Agree	68.4%
Agree	28.4%
Neutral	3.2%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

A trip including a visit to a state park is a good value for the money.

Table 14

Response	Percentage
Strongly Agree	68.0%
Agree	28.9%
Neutral	3.1%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to get away from the stress and demands of daily life.

Table 15

Response	Percentage
Strongly Agree	75.3%
Agree	24.7%
Neutral	0.0%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

A trip including state parks is a good way to experience a state's culture and history.

Table 16

Response	Percentage
Strongly Agree	28.9%
Agree	51.5%
Neutral	19.6%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

How many people were in your party on this trip to a Louisiana state park?

Table 17

Response	Percentage
1-2 people	38.6%
3-5 people	28.1%
6-9 people	20.8%
10+people	12.4%
Total	100.0%

Did any children under the age of 18 accompany you on your most recent visit to a Louisiana state park?

Table 18

Response	Percentage
Yes	49.0%
No	51.0%
Total	100.0%

How did you find out about this park?**Table 19**

Response	Percentage
Personal knowledge/previous visit	27.7%
Friends, family,co-worker	27.7%
Newspaper	3.2%
Internet/Website	23.4%
State Parks brochure	8.5%
Other	0.0%
Travel guides, books, magazines	1.1%
Called or visited tourism office	0.0%
Wrote/phoned the park	1.1%
Television	0.0%
Radio	0.0%
Welcome Center	3.2%
Automobile/Travel Club	0.0%
Maps	2.1%
Convention and Visitor's Bureau	2.1%
Called or visited travel company	0.0%
Called or visited travel agent	0.0%
Total	100.0%

Which of the following, if, any, Louisiana State Historic Sites have you visited in the last 12 months?

Table 20

Response	Percentage
Audubon SHS	24.0%
Centenary SHS	8.0%
Fort Jesup SHS	4.0%
Fort Pike SHS	8.0%
Fort St. Jean Baptiste SHS	4.0%
Longfellow-Evangeline SHS	52.0%
Los Adaes SHS	0.0%
Mansfield SHS	0.0%
Marksville SHS	20.0%
Plaquemine Lock SHS	4.0%
Port Hudson SHS	12.0%
Poverty Point SHS	12.0%
Rosedown Plantation SHS	24.0%
Winter Quarters SHS	0.0%
Total	172.0%

* The percentage equal greater than 100 due to multiple responses

Are you retired?

Table 21

Response	Percentage
Yes	37.3%
No	62.7%
Total	100.0%

What is the approximate annual income of your household?

Table 22

Response	Percentage
\$7,500-\$24,999	8.0%
\$25,000-\$47,499	27.3%
\$47,500-\$74,999	35.2%
\$75,000-\$99,999	14.8%
\$100,000-\$149,000	12.5%
\$150,000+	2.3%
Total	100.0%